

Search Engine Optimization (SEO) Checklist/Questionnaire

We are here to help guide your company in all aspects of operations efficiency, marketing management, article creation and publishing, corporate organization and re-organization including financing solutions, international business corporations and holding companies, offshore business and trading accounts to facilitate your international tax planning objectives.

To help your business flourish, we need a little information to help us get started. Please answer the questions below and submit them back to the email provided so that we may be better prepared to offer you the best service and success possible. - Thank you.

- 1. What is the goal of your website?**
- 2. What words might people type into search engines to locate your company?**
- 3. Who are the your closest competitors? Their web addresses? (at least two).**
- 4. Who is your target market niches? Some sites not only target buyers but specific persons such as importers, suppliers, trainers, managers, mothers, kids etc.**
- 5. Please provide a short description of your company or business.**
- 6. Is this for local or global seo? If local, where is the business located?**